A new addition to the popular Selnova series

# Perfect flush performance, easy installation

Geberit International Sales AG, Rapperswil, March 2025

The popular Selnova urinal series is welcoming some new models that tick all the boxes with their innovative technology, perfect flush performance and easy installation. Available in three sizes, the new urinals will be on sale in specialist retailers from April 2025 and are set to replace the previous Centaurus models.



Geberit Selnova is available in sizes S, M and L.

Rimless, timelessly elegant, easy to install, offering optimised flush performance – and compatible with old installations. “The new urinals in the popular Selnova series are setting new standards in functionality and installation technology,” says Michael Drollinger, Product Manager Urinals & Urinal Controls.

Clean flushing out with just 0.5 litres of water

An interdisciplinary team of plastics experts from Rapperswil-Jona (CH) and ceramics professionals from Koło (PL) spent months developing the perfect urinal. The new flush guide makes thorough flushing out possible with just 0.5 litres of water. What sets the innovation apart is that, when the flush is actuated, the outflowing water in the distributor opens a flap and is channelled evenly into the ceramic. When the water pressure decreases, the flap closes again and the flush guide closes tightly, meaning no dripping water and no limescale deposits. “Our goal with the new Selnova models was not to simply update the assortment, but to bring real innovation to the entry-level segment,” clarifies Michael Drollinger. The ergonomically designed ceramic allows users to stand as close as possible to the urinal, which minimises splashes. What’s more, the rimless design is hygienic and easy to clean.

Easy to install and replace

The new urinals are available in sizes S, M and L and can be installed quickly and easily using the tried-and-tested Kerafix fastening system. The preconfigured solution cuts down on the number of installation steps thanks to its high tolerances. Geberit has strategically positioned the connections and drains of the new urinals so that they can be easily attached to existing installations of Geberit Corso, Aller or Centaurus urinals. If other models need to be replaced, a connection set including an adapter is used to ensure flexible positioning of the water connection to existing connections. No modifications to the installation behind the wall are necessary.

Compatibility with urinal flush controls

The new ceramics are compatible with all Geberit urinal flush controls, regardless of whether they are concealed or exposed. This means that the new models can be easily and cost-effectively integrated into existing installations.

Coordinating actuator plates

The launch of the new urinals also brings a new design and naming system for Geberit actuator plates for urinals. A new addition to the assortment is the elegant and sleek Type 40 plate, which is just 4 mm deep and available in ten different materials and colours.

**More information and images are available at www.geberit-global.com**

**Additional information is available from:**

**Geberit International Sales AG**

**Neue Jonastrasse 59**CH-8640 Rapperswil  
Switzerland

**Bettina Starck, Marketing Communication Manager**

**Tel. +41 (0) 55 221 61 14**

**About Geberit**

The globally operating Geberit Group is a European leader in the field of sanitary products and celebrated its 150th anniversary in 2024. Geberit operates with a strong local presence in most European countries, providing unique added value when it comes to sanitary technology and bathroom ceramics. The production network encompasses 26 production facilities, of which 4 are located overseas. The Group is headquartered in Rapperswil-Jona, Switzerland. With around 11,000 employees in approximately 50 countries, Geberit generated net sales of CHF 3.1 billion in 2023. The Geberit shares are listed on the SIX Swiss Exchange and have been included in the SMI (Swiss Market Index) since 2012

Image material: https://media.geberit.com

|  |  |
| --- | --- |
|  | **Various sizes** Geberit Renova is available in sizes S, M and L. The smallest model is available with an optional soft-closing mechanism for the lid, making it perfect for private bathrooms. Size L is particularly suitable for renovations thanks to its flexible connection options and larger ceramics.  Photo: Geberit |
|  | **Clean flushing out** Clean flushing out with just 0.5 litres of water. The newly developed flush guide ensures that no water continues to flow after flushing. Photo: Geberit |
|  | **Easy installation** The urinal is quick and easy to install thanks to the Kerafix fastening system. Connections and drains are strategically positioned for seamless integration with existing installations. Photo: Geberit |
|  | **Timeless design** The rimless ceramic is not only timeless in design, but also exceptionally easy to clean.  Photo: Geberit |